

News Release

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FOR IMMEDIATE RELEASE

Sirona Dental Systems, Inc. Enters into Unprecedented Agreement with Boston University to Enable it to Become Nation's First All-Digital Dental School

***Boston University Henry M. Goldman School of Dental Medicine Students to
Learn about Complete Digital Workflow Process in Fully Equipped Operatories***

Charlotte, NC (October 10, 2014) – Sirona Dental Systems, Inc., the company that pioneered digital dentistry, has recently entered into a unique digital dentistry agreement with Boston University Henry M. Goldman School of Dental Medicine (GSDM) that will enable GSDM to become the first all-digital school of dentistry in the nation, providing dental students at GSDM the opportunity to learn about the current digital dentistry landscape in fully equipped operatories.

Specifically, all dental students will have ready access to the latest digital equipment purchased from Sirona in order to experience a full digital dentistry workflow, including both dental and laboratory techniques and applications. The GSDM Patient Treatment Centers will now be furnished with equipment from Sirona's CEREC®, Schick, GALILEOS and inLab® product lines.

A digital dentistry task force was established to transform the dental school curriculum to a completely digital learning environment. The task force set out with a goal to provide students with all of the tools needed for comprehensive treatment plans and efficient delivery of the highest level of oral healthcare using digital dental technologies. It evaluated the necessary facilities, equipment and technical support required to create a seamless all-inclusive system. GSDM sought to make the digital conversion as user-friendly and seamless as possible. The findings of that task force led GSDM to enter into an agreement with Sirona that will enable GSDM to become the first all-digital school of dentistry in the nation. Sirona is able to offer an expansive leading product portfolio, strong technical support and seamless technology integration capabilities. Sirona's digital technology is used as an educational tool as well as for hands-on clinical experience in the majority of dental schools.

“We are honored to enter into this first of its kind endeavor with Boston University,” remarked Jeffrey Slovin, President and CEO of Sirona Dental Systems, Inc. “Students will get to experience the true workings of a current dental practice environment and we commend the University for leading the way towards educating its students using digital dentistry techniques. We are pleased to collaborate with Boston University in setting the stage for the future of dental education.”

About Sirona Dental Systems, Inc.

Sirona, the dental technology leader, has served dealers and dentists worldwide for more than 130 years. Sirona develops, manufactures and markets a complete line of dental products, including CAD/CAM restoration systems (CEREC), digital intra-oral, panoramic and 3D imaging systems, dental treatment centers and handpieces. Visit www.sironausa.com for more information about Sirona and its products.

About Henry M. Goldman School of Dental Medicine

Founded in 1963, the Boston University Henry M. Goldman School of Dental Medicine is the premier academic dental institution promoting excellence in dental education, research, oral healthcare and community service to improve the overall health of the global population. With a faculty of more than 325 educators, clinicians, and researchers and more than 250 staff members, the School offers a full spectrum of pre-doctoral and post-doctoral specialty education programs and a complete range of graduate programs and degrees to more than 700 students. For more information, please visit www.bu.edu/dental.

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